



ASIAN PRODUCTIVITY ORGANIZATION

## PROJECT NOTIFICATION

5 February 2016

- |   |  |
|---|--|
| <b>1. Project Code</b>                    | 15-IN-93-GE/SPP-WSP-A  |
| <b>2. Title</b>                           | Workshop on Sustainable Community Development and the Saemaul Undong |
| <b>3. Timing and Duration</b>             | 27 June–3 July 2016 (seven days)                                     |
| <b>4. Venue</b>                           | Seoul, Republic of Korea   |
| <b>5. Implementing Organization</b>       | APO Secretariat  |
| <b>6. Number of overseas Participants</b> | Up to 18 qualified participants from member countries and Myanmar    |
| <b>7. Number of Local Participants</b>    | Up to six qualified participants                                     |
| <b>8. Closing Date for Nominations</b>    | 6 May 2016   |

### 9. Objectives

This workshop will examine, discuss, and share the knowledge and experience of community-driven development in the Republic of Korea (ROK) from which the participants are expected to gain insight on sustainable community development. Specifically, the Saemaul Undong (New Village Movement), economic and rural village development strategy, and experiences of the ROK will be introduced.

### 10. Background

The ROK achieved astonishing economic development during the 1960s and 1970s. Many developing countries admire the compressed development arc of the ROK and want to learn how the ROK could have developed so rapidly in a period of approximately 50 years. The Saemaul Undong was a community-driven development program pursued during the 1970s. Ultimately this was the key program in the country's long-term economic development initiative implemented during the latter half of the 20th century.

The Saemaul Undong movement improved both individual and community well-being through poverty reduction through its impacts on increasing household income; access to modern infrastructure and services brought about through mechanized farming, electrification, and improvement in the quality of housing and health services; empowerment of local communities

and amassing of social capital; revitalization of community leadership; and acceptance of modern roles for woman in terms of overall social participation.

The participants will have opportunities to examine lessons learned from the Saemaul Undong that may be successfully replicated in other APO member economies given appropriate adaptation including: infusing traditional societies with the attributes of diligence, self-help, and cooperation to facilitate social and economic transformation; introducing male–female paired leadership in rural villages to empower and facilitate transformation and modernization of traditionally gender-based Asian societies; and using traditional cultural values and folkways to propel socioeconomic change, given that they are appropriately revitalized, transformed, modernized, etc.

## **11. Scope and Methodology**

### **Scope**

Concept and implementation of the Saemaul Undong; the Saemaul Undong and economic development; economic development plans and policies; the Saemaul Undong and reforestation, urban forestation, and landscape management; water and water pollution management; and issues related to sustainable community development.

### **Methodology**

Interactive lectures, group discussions, exchanges of information with representatives of relevant organizations, site visits, presentations of country reports, and preparation/presentation of action plans.

The tentative program of this workshop is given below:

<b>Date/Time</b>	<b>Activity</b>
Sun., 26 June 2016	Arrival of participants in Seoul
Mon., 27 June	Opening session, course overview, resource speaker's presentations
Tues., 28 June	Resource speaker's presentations and country presentations
Wed., 29 June	Resource speaker's presentations
Thurs., 30 June	Field visits
Fri., 1 July	Field visits
Sat., 2 July	Group discussion and individual action plan preparation
Sun., 3 July	Group presentation, action plan presentation, wrap-up, and closing session
Mon., 4 July	Departure of participants

## **12. Qualifications of Candidates**

The participants are expected to possess the following qualifications:

Present Position	Policymakers and professionals from government agencies working in the areas of community or rural development, economic development, or representatives of nonprofit organizations handling community development issues.
------------------	--

Experience	At least five years of experience in the position described above.
------------	--

Education	University degree from a recognized university/institution or equivalent qualification/experience.
Language	All proceedings of the project are conducted in English, and participants are frequently required to make oral and written presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Health	Physically and mentally fit to attend an intensive project requiring participants to complete a number of individual and group activities and strenuous fieldwork. It is therefore recommended that member countries do not nominate candidates likely to suffer from physical and mental stress.
Age	Candidates who fit the above profile are typically between 40 and 55 years of age.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance

### **13. Financial Arrangements**

To be borne by the APO from a special cash grant from the government of the ROK.

- a. All assignment costs of resource persons.
- b. Round-trip economy-class international airfare by the most direct route between the international airport nearest to the participants' place of work and Incheon or Seoul for participants from Bangladesh, Cambodia, India, Indonesia, IR Iran, Lao PDR, Mongolia, Nepal, Sri Lanka, Vietnam, and Myanmar. As far as practicable, all participants should purchase discount tickets. Please note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants. It is also available on the APO website and from APO Liaison Officers in member countries.
- c. Per diem allowances for up to 11 overseas participants from Bangladesh, Cambodia, India, Indonesia, IR Iran, Lao PDR, Mongolia, Nepal, Sri Lanka, Vietnam, and Myanmar for up to eight days at the rate to be specified later.
- d. Hotel accommodations for up to 11 overseas participants from Bangladesh, Cambodia, India, Indonesia, IR Iran, Lao PDR, Mongolia, Nepal, Sri Lanka, Vietnam, and Myanmar for up to eight days at the rate to be specified later.
- e. All other local implementation costs.

#### **To be borne by the APO from the APO general fund**

- a. Round-trip economy-class international airfare by the most direct route between the international airport nearest to the participants' place of work and Incheon or Seoul for

participants from other APO member countries except Bangladesh, Cambodia, India, Indonesia, IR Iran, Lao PDR, Mongolia, Nepal, Sri Lanka, Vietnam, and Myanmar. As far as practicable, all participants should purchase discount tickets. Please note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants. It is also available on the APO website and from APO Liaison Officers in member countries.

- b. Per diem allowances for up to seven overseas participants other than those from Bangladesh, Cambodia, India, Indonesia, IR Iran, Lao PDR, Mongolia, Nepal, Sri Lanka, Vietnam, and Myanmar for up to eight days at the rate to be specified later.
- c. Hotel accommodations for up to seven overseas participants other than those from Bangladesh, Cambodia, India, Indonesia, IR Iran, Lao PDR, Mongolia, Nepal, Sri Lanka, Vietnam, and Myanmar for up to eight days at the rate to be specified later.

#### **To be borne by participants or participating countries**

- a. Participants must be fully insured against accident and illness (including hospitalization and death) for a principal sum of US\$10,000.00 for the entire duration of the project and travel and must submit to the APO a copy of the comprehensive travel insurance certificate before participation. Such insurance must be valid in the countries to be visited. If a participant is unable to arrange for insurance coverage in the host country at the start of the project, he/she must pay the premium himself/herself out of the per diem allowances provided. Neither the APO nor the implementing organization will be responsible for any eventuality arising from accident or illness.
- b. All expenses related to visa fees and airport taxes.
- c. Any expenses incurred by participants for stopovers on the way to and from the project venue as well as for extra stay at the project venue before and/or after the official project period on account of early arrival, late departure or rerouting of air tickets, for example, due to either limited available flights or any other reason.

#### **14. Actions by Participating Countries**

- a. Each participating country is requested to nominate three or more candidates in the order of preference. Please ensure that candidates nominated meet the qualifications specified under section 12 above.
- b. No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- c. Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the candidates concerned are not competent enough. Sometimes candidates are not selected because they are overqualified for a project.

- d. Each nomination should be accompanied by the documents listed below. A nomination lacking any of these documents may not be considered: two copies of the candidate's biodata on the APO biodata form together with a passport-sized photograph. The biodata form can be downloaded from the APO web site ([www.apo-tokyo.org](http://www.apo-tokyo.org)). We encourage submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer.
- e. The APO Medical and Insurance Declaration/Certification Form. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that for this particular project self-declaration is sufficient for candidates without any of the health conditions or illnesses enumerated on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to meet the nomination deadline specified on the first page. The APO may not consider late nominations as they have in the past resulted in considerable difficulties to the implementing organization in its preparatory work for the project.
- h. For member countries where nominations are required to be approved by higher government authorities and require a longer time, the APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.
- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be informed to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this workshop.
- l. NPOs should inform participants that they must attend all five days of the project to qualify for the certificate of attendance.

## **15. Actions by the APO Secretariat**

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

## **16. Project Preparation**

The participants are required to prepare a paper prior to departure for the project venue. In preparing the paper, they are expected to follow the “Guidelines for the Preparation of Country Papers” to be provided later.

## **17. Postproject Actions**

All participants are required to prepare action plans and share the plans with their NPOs. The APO will also request participants to submit progress reports six months after completion of the workshop.

## **18. Evaluation of Participants**

If the conduct/attendance/performance of a participant is not satisfactory, these will be reported to the APO director concerned.

## **19. Guide for Participants**

Other conditions for participation are given in the *APO Guide for Participants*, which is available from APO Liaison Officers/NPOs in member countries and on the APO website ([www.apo-tokyo.org](http://www.apo-tokyo.org)).



Mari Amano  
Secretary-General