



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

30 June 2017

- 1. Project Code** 17-IN-68-GE-DLN-B
- 2. Title** e-Learning Course on Green Productivity
- 3. Timing and Duration**
Session 1: 7–10 November 2017 (four days)
Session 2: 13–16 November 2017 (four days)
- 4. Venues**
Session 1: Cambodia, Fiji, and Vietnam
Session 2: Bangladesh, India, IR Iran, Mongolia, Nepal, Pakistan, and Sri Lanka
- 5. Implementing Organizations**
APO Secretariat and the following NPOs:

Session 1
Cambodia: National Productivity Centre of Cambodia, Phnom Penh
Fiji: National Training & Productivity Centre, Fiji National University, Suva
Vietnam: Vietnam National Productivity Institute, Hanoi

Session 2
Bangladesh: National Productivity Organisation, Dhaka
India: National Productivity Council, New Delhi
IR Iran: National Iranian Productivity Organization, Tehran
Mongolia: Mongolian Productivity Organization, Ulaanbaatar
Nepal: National Productivity and Economic Development Centre, Kathmandu
Pakistan: National Productivity Organization, Islamabad
Sri Lanka: National Productivity Secretariat, Colombo
- 6. Number of Participants** More than 20 from each participating country
- 7. Closing Date for Nominations**
Session 1: 11 October 2017
Session 2: 25 October 2017

(Note: To maximize project benefits, the local venue [city and/or videoconferencing center] may change depending on the level of interest, participant type, and suitability of the venue as advised by the NPO.)

8. Objectives

The main objective of this course is to equip participants with theoretical knowledge of Green Productivity (GP) methods, techniques, and tools before attending the face-to-face course on Training of Trainers in GP. NPOs are encouraged to nominate the top performers in this course to attend the face-to-face course.

9. Background

GP is a strategy for simultaneously enhancing productivity and environmental performance for overall socioeconomic development which leads to sustained improvement in the quality of human life. It is the combined application of appropriate productivity and environmental management tools, techniques, and technologies to reduce the environmental impact of an organization's activities, products, and services while enhancing profitability and competitive advantage. The APO has been in the forefront in promoting this strategy in member countries through various modalities. Participants will have the opportunity to understand the GP methodology, tools, and practices and work on exercises to understand GP implementation.

This videoconference course is one of the initiatives implemented by the APO in promoting GP and providing know-how for implementing it. This year, in collaboration with the China Productivity Center, the APO Center of Excellence on GP has established a certification course for GP specialists. Therefore, this videoconference course is considered a preparatory course before participants attend the certification course.

10. Modality of Implementation

This course is offered using the APO's own videoconferencing platform and appropriate videoconferencing centers in each participating country. The main faculty comprising APO GP experts will deliver presentations from their home countries. Each of the country groups will be moderated by a national project coordinator in each videoconferencing center. The presentations of resource speakers will be interactive, involving exercises and case studies while allowing participants to ask questions. Each group of participants in each country will make presentations on the best practices of GP applications after attending site visits. For individual assessment, participants will take an examination on the final day of the course. Participants who achieve excellent results will have the opportunity to attend the follow-up face-to-face course in consultation with NPOs.

11. Scope and Methodology

Scope

- a. Introduction to GP concepts and methodologies;
- b. Tools and techniques to implement GP;
- c. Case studies of GP implementation;
- d. Sustaining GP implementation; and
- e. Integrating GP with other productivity improvement initiatives.

Methodology

Online lectures, online group discussions, online presentations of case studies, site visit(s), and final exam.

The tentative program is given below:

Day	Activity
Day 1	Opening session and presentations by resource speakers
Day 2	Presentations by resource speakers
Day 3	Site visit(s), group discussion
Day 4	Country presentations on site visit(s), summing-up session, course evaluation, and examination

12. Qualifications of Candidates

The participants are expected to possess the following qualifications:

Present Position	Productivity practitioners from NPOs, NGOs, and academia; environmental/energy professionals; GP Practitioners and SME Manager.
Experience	At least two years of experience in a related field.
Education	University degree or equivalent qualification from a recognized institution.
Language	All proceedings of the project are conducted in English, and participants are frequently required to make oral and written presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Health	Physically and mentally fit to attend an intensive project requiring participants to complete a number of individual and group activities and strenuous fieldwork. It is therefore recommended that member countries not nominate candidates likely to suffer from physical and mental stress.
Age	Candidates who fit the above profile are typically between 30 to 50 years of age.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance.

13. Financial Arrangements

To be borne by participating countries

All local implementation costs not covered by the APO.

To be borne by the APO

- a. All assignment costs for resource persons to prepare presentation materials and deliver presentations.
- b. Rental and other charges for the videoconference systems in participating countries.
- c. Honoraria for national coordinators designated by NPOs and transportation costs for field visits, if necessary.

14. Actions by Participating Member Countries

- a. Each participating country is requested to nominate more than 20 participants and submit a list in the format to be provided by the Secretariat later. The list of participants from each participating country must be finalized and sent to the APO Secretariat one week before the course begins. Please ensure that candidates nominated meet the qualifications specified above.
- b. Each participating country will identify an appropriate local coordinator. The coordinator will moderate group discussions among the participants during the e-learning course in consultation with the NPO and chief resource persons identified by the APO Secretariat. The group discussions will include experience sharing, views of participants on GP initiatives, and review of e-learning sessions. The coordinators will also make all necessary arrangements with the local videoconferencing center prior to commencement of the e-learning course to ensure that the facility is ready for the sessions.



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