



PROJECT NOTIFICATION

Reference No.: 403

Date of Issue	20 June 2024
Project Code	24-CP-34-GE-OSM-A
Title	Multicountry Observational Study Mission on Productivity Enhancement in the Healthcare Sector
Timing	30 September 2024–2 October 2024
Hosting Country(ies)	Republic of Korea
Venue City(ies)	Seoul
Modality	Face-to-face
Implementing Organization(s)	Korea Productivity Center
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	5 August 2024
Remarks	Not Applicable

Objectives	Understand recent advances, innovative methodologies, and tools to boost efficiency and productivity in the healthcare sector; observe best practices in the ROK's healthcare sector; and analyze best healthcare practices and policies in increasing productivity and improving healthcare outcomes.
Rationale	The COVID-19 pandemic has highlighted significant vulnerabilities and inefficiencies within global healthcare systems. The unprecedented pressure exerted by the pandemic has demonstrated the urgent need to enhance the resilience and productivity of healthcare services. In response, the APO supported APO members through special funds to promote best practices in epidemic management and business continuity management in the healthcare sector.
Background	<p>Improving productivity in healthcare is crucial for reducing costs and enhancing patient care. Embracing technology can enhance efficiency, reduce errors, and optimize resource use in the healthcare sector. Technological integration can streamline administrative and care processes, personalize patient interactions, automate tasks, and allow clinicians to focus on complex procedures, leading to better healthcare outcomes (Deloitte, Global Healthcare Sector Outlook, 2024). However, challenges include limited efficiency improvement opportunities and innovation barriers.</p> <p>The ROK has gained global recognition among the APO members for its effective response to the COVID-19 pandemic. Despite facing significant challenges, the country propelled the digital transformation of its healthcare industry, resulting in positive changes. This swift digitalization has advanced real-time treatment and management technologies, emerging as a prominent new business sector. This study mission will explore the latest trends and tools for enhancing productivity in the healthcare sector in the ROK, alongside best practices for managing the COVID-19 pandemic.</p>
Topics	Trends and tools for productivity enhancement in the healthcare sector; Best practices from the ROK's healthcare sector; Efficient measures for mitigating infection; and Public health interventions.
Outcome	Onsite study of experiences and best practices in the healthcare sector in the ROK and applicable policies and strategies from organizations in the healthcare sector in the ROK adopted.
Qualifications	Senior Ministry of Health officials; senior managers of public and private healthcare facilities, including clinics, medical offices, nursing homes, and clinical research laboratories; and other medical professionals.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General