



PROJECT NOTIFICATION

Reference No.: 410

Date of Issue	15 June 2024
Project Code	24-IP-27-GE-WSP-A
Title	Workshop on the Role of Intellectual Property in Sustainable Innovation and Economic Growth
Timing	10 September 2024–12 September 2024
Hosting Country(ies)	Turkiye
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	Department for Productivity Implementations, Ministry of Industry and Technology, Turkiye and APO Secretariat
Participating Country(ies)	All Member countries
Overseas Participants	38
Local Participants	12
Closing Date	24 July 2024
Remarks	This PN supersedes the one issued on 13 May 2024 (Ref. No.389) due to the change in modality from F2F to Online.

Objectives	Understand the crucial role of intellectual property (IP) as a cornerstone in achieving innovation-led productivity growth; examine how the IP system contributes to job creation, socioeconomic development, and improved innovation capacities; and analyze diverse case studies and industry best practices to demonstrate how effective IP strategies drive sustainable innovation and economic growth.
Rationale	Innovation-led productivity growth is a focus area of the APO Vision 2025, which highlights the importance of maintaining robust innovation ecosystems. IP is an essential component of sustainable innovation systems as it balances the creation, dissemination, and use of knowledge that contributes to social welfare and the return on investment in innovation through exclusive-use provisions.
Background	<p>The nexus between IP and sustainable innovation is of paramount importance in driving productivity-led growth. The emphasis on innovation ecosystems, as highlighted in the APO Vision 2025, underscores the critical importance of this synergy. As a cornerstone, IP facilitates the equitable sharing and protection of knowledge, thereby fostering economic advances. Robust IP frameworks not only incentivize innovation but also contribute to job creation, socioeconomic progress, and innovation capacity. Through mechanisms such as exclusive-use provisions, IP encourages investment in innovation, thereby stimulating productivity growth. Recognizing the intricate role of IP is essential to address contemporary challenges and unlock the full potential of innovation to drive sustainable economic expansion.</p> <p>This workshop will enable participants to effectively navigate the IP landscape and maximize its potential impact on the productivity and socioeconomic development of APO members.</p>
Topics	Role of IP in sustainable innovation and economic growth; IP and the creative economy; Impact of innovation on productivity and business; Economic effects of different IP systems; IP governance in innovation ecosystems; IP rights (IPR) frameworks; Emerging issues in IP; IP policy and regulation; and Successful IP models and case studies.
Outcome	Enhanced knowledge and understanding of the importance and role of IP in productivity, including effective IP management approaches and insights on applicable policies and governance frameworks to create an environment conducive to IPR advances.
Qualifications	Government officials and policymakers involved in IP and industrial policy and representatives of IP associations, academics, and IP consultants.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General

IMPLEMENTATION PROCEDURES FOR APO ONLINE MULTICOUNTRY PROJECTS (CONFERENCES/OBSERVATIONAL STUDY MISSIONS/TRAINING COURSES/WORKSHOPS)

1. Modality of Implementation

- a. The sessions will be conducted online.
- b. The duration of each day's sessions will be around three hours for observational study missions, training courses, and workshops.
- c. The duration of sessions will be around four hours for conferences.
- d. The APO Secretariat will inform resource persons and participants of the link to the virtual sessions.
- e. The link will be exclusive to resource persons and participants and should not be shared.

2. Financial Arrangements

- 2-1 For projects where the local costs will be covered by the host NPO/implementing organization
- a. The APO will meet the assignment costs for international resource persons.
 - b. The host NPO/implementing organization will meet the assignment costs of local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.
- 2-2 For projects where the local costs will be covered by the APO
- a. The APO will meet the assignment costs of international resource persons and honorarium for up to two local resource persons.
 - b. The host NPO/implementing organization will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.
- 2-3 For observational study missions where the local costs will be covered by the APO
- a. The APO will meet the assignment costs for international resource persons, honoraria for up to two local resource persons, and video production costs for a virtual site visit(s) of up to USD2,000.00, either broadcast live or recorded as applicable.
- 2-4 For projects hosted by the APO Secretariat
- a. The APO will meet the assignment costs for international and local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.

3. Requirements of Participants

- a. Participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.
- b. Competent in connecting to online meetings, including independently undertaking troubleshooting in the event of poor or lost connections.
- c. Proficient in English, both written and spoken.
- d. Have necessary devices comprising a computer, web camera, microphone, and speaker or headphones.
- e. Access to internet connections suitable for videoconferencing. Stable, wired LAN connections are preferred.
- f. Follow the instructions of moderators/presenters in asking questions, joining discussions, and answering questions.

- g. Wear appropriate business attire during the sessions.

4. Actions by APO members

- a. Each NPO should nominate three or more candidates in order of preference for observational study missions, training courses, and workshops, and five or more candidates for conferences.
- b. All nominations must be endorsed by an APO Director or Alternate Director and submitted by a Liaison Officer (LO) or designated officer. Self-nominations will not be accepted.
- c. Nominations should reach the Secretariat before the deadline.
- d. Each nomination must be accompanied by the APO biodata form and uploaded to the APO Document Management System/Fleekdrive by NPOs. LOs are requested to notify the Secretariat once biodata forms have been uploaded. The biodata form is available on the APO website.
- e. If a selected participant becomes unable to participate, the NPO concerned should inform the APO Secretariat and host country promptly.

5. Actions by the APO Secretariat

- a. Selection of candidates will be at the discretion of the Participant Selection Committee of the APO Secretariat.
- b. Selection of candidates will be completed and announced at least one week prior to the start of the sessions.
- c. Slots that become available due to withdrawal of a selected candidate(s) or lack of nominations by a member country may be filled by alternates to be selected on a merit basis.
- d. The APO Secretariat will inform NPOs of the final program and link to the online sessions at least one week prior to commencement.

6. Participating Country Expenses (PCEs)

- a. PCEs apply to selected participants from large, profit-making organizations in training courses and observational study missions.
- b. The PCE rate is fixed at USD150.00 per participant.
- c. The APO Secretariat will notify NPOs concerned before issuing Letters of Acceptance to participants.
- d. Invoices will be sent to NPOs concerned at the end of the year.