



## PROJECT IMPLEMENTATION PLAN

Reference No.: 504

<b>Date of Issue</b>	9 December 2024
<b>Project Code</b>	24-SN-04-GE-DMP-C-LA01
<b>Title</b>	Enhancing Productivity for Halal Certification in Lao PDR
<b>Timing</b>	10 December 2024–10 June 2025
<b>Hosting Country(ies)</b>	Lao PDR
<b>Venue City(ies)</b>	Vientiane and Champasak
<b>Modality</b>	Hybrid In-country
<b>Implementing Organization(s)</b>	Lao National Productivity Organization and APO Secretariat
<b>Participating Country(ies)</b>	Lao PDR
<b>Overseas Participants</b>	Not Applicable
<b>Local Participants</b>	Not Applicable
<b>Closing Date</b>	Not Applicable
<b>Remarks</b>	Not Applicable

<b>Objectives</b>	Establish demonstration companies leveraging productivity tools, methodologies, and technologies for halal certification, specifically for salt and coffee products in Lao PDR; showcase productivity benefits in optimizing the certification process and improving business performance and product quality; and use the results as benchmarks for other APO members to adopt similar productivity practices.
<b>Rationale</b>	Lao PDR's economy relies on agriculture and natural resources. Introducing halal certification and improving productivity in processing sectors can diversify the economy, making it more resilient. By optimizing processes and complying with international halal standards, local businesses can increase production efficiency, product quality, and competitiveness in domestic and global markets.
<b>Background</b>	<p>The global halal market is expanding rapidly, projected to exceed USD3 trillion by 2026, driven by increasing consumer demand in sectors including food, cosmetics, and pharmaceuticals. Halal certification has become a global standard for quality, hygiene, and ethical practices, with rising demand in international markets.</p> <p>In Lao PDR, the growing tourism industry and strategies to diversify exports are driving demand for halal products. There is significant potential for exporting halal-certified salt and coffee products due to its abundant natural resources and agricultural capacity. However, complex regulatory requirements and high certification costs challenge local businesses, limiting their global competitiveness.</p> <p>This project helps two salt production companies and one coffee production company in Lao PDR adopt halal standards and improve compliance and business efficiency through productivity tools and methodologies.</p>
<b>Topics</b>	Assessment of production processes, premises, and capacity; Training in halal principles, food sanitation, controlling halal critical points, and setting preventive measures; Consultancy on productivity tools for certification; Consultation on halal standards and certification; Auditing and evaluation of compliance; and Recommendations for sustainability and replication.
<b>Outcome</b>	Establishment of benchmarks for leveraging productivity in halal certification; strengthened knowledge and capacity of demonstration companies and NPO staff; and improved production efficiency in participating companies.
<b>Qualifications</b>	<p>This project will be implemented in the following demonstration companies:</p> <ul style="list-style-type: none"> <li>- BanBoe Salt Factory</li> <li>- Somxay Chalern Sonserm Karnkased Sole Co., Ltd.</li> <li>- Veunkham Salt Company</li> </ul>

Please refer to the implementation procedures circulated with this document for further details.

A handwritten signature in black ink, appearing to be 'I. Pradana Singawinata', written in a cursive style.

Dr. Indra Pradana Singawinata  
Secretary-General