



PROJECT NOTIFICATION

Reference No.: 521

Date of Issue	27 January 2025
Project Code	25-SN-01-GE-OSM-C
Title	Individual-country Observational Study Missions (IOSM)
Timing	1 January 2025–31 December 2025
Hosting Country(ies)	All Member Countries
Venue City(ies)	All Member Countries
Modality	Hybrid
Implementing Organization(s)	National Productivity Organizations and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Up to 15 for a virtual activity or six for a face-to-face activity
Local Participants	Not Applicable
Closing Date	Please refer to the Remarks column
Remarks	First closing date for application: 31 March 2025 Second closing date for application: 30 June 2025

Objectives	Provide a platform for collaborative learning, address critical needs in undertaking national initiatives or productivity enhancement strategies and policies through hands-on learning and exchanges of best practices, and nurture collaborative networks for productivity enhancement among members.
Rationale	APO members' diverse, and unique strengths offer the potential for collaboration for mutual benefit. The Individual-country Observational Study Mission (IOSM) Program provides opportunities for members to leverage each other's strengths, inspiring and guiding the development of strategies, policies, and action plans for new initiatives and/or evolving ideas that are essential for development.
Background	The strengths of individual APO members in specific areas of productivity improvement can be adopted by other members, leading to regional multiplier effects. The IOSM Program provides opportunities for APO members to discuss and exchange best practices to address critical needs in undertaking nationwide initiatives, implement productivity enhancement policies, and facilitate long-term collaboration through dialogues and mutual learning. It enables in-depth discussions on current productivity topics, effective private-sector strategies and policies, and key success factors in implementing nationwide initiatives. IOSM projects are implemented based on the request of APO members, but may be offered proactively by the APO Secretariat through centralized coordination and arrangements between sending and hosting countries.
Topics	National development needs and emerging productivity-related trends and issues in the industry, service, agriculture, public, and other sectors enabling members to be more productive and competitive.
Outcome	Improved productivity enhancement practices and greater collaboration between APO sending and hosting members.
Qualifications	Senior government officials; business executives; representatives of labor unions, chambers of commerce and industry, and SMEs; women entrepreneurs; and other productivity stakeholders.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General