



PROJECT NOTIFICATION

Reference No.: 644

Date of Issue	26 June 2025
Project Code	24-SN-06-GE-SNP-C
Title	Specific National Programs for APO Members (SNP)
Timing	1 January 2024–31 December 2025
Hosting Country(ies)	All Member Countries
Venue City(ies)	All Member Countries
Modality	Hybrid
Implementing Organization(s)	National Productivity Organizations and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Assigned
Local Participants	Not Assigned
Closing Date	Not Applicable
Remarks	This PN supersedes the version issued on 30 January 2024 (Reference No. 271) to update the program timing.

Objectives	Provide advisory service to develop national productivity master plans as well as other productivity-promoting policies, institutional development plans, need assessment of NPOs and/or member countries, or similar initiatives; and mainstream productivity enhancement in national, regional, and sectoral development agendas.
Rationale	Productivity is the key driver of national socioeconomic development endeavors. This necessitates concerted efforts to put it at center stage in national, regional, and sectoral development agendas. Formulation of and updating national productivity roadmaps and policies are among the primary conditions for making productivity the focus of socioeconomic progress.
Background	Productivity and its continuous enhancement are crucial to improve standards of living and prosperity. Its role in national socioeconomic development is a prerequisite for progress. The Specific National Program (SNP) supports the development of productivity-promoting policies such as national productivity master plans. These are comprehensive blueprints comprising milestones, strategies, and roadmaps to raise national productivity with predetermined targets over the medium to long term. The master plans also outline the roles of NPOs as the lead institutions in spearheading productivity improvement at national, sectoral, organizational, and firm levels. NPOs play critical roles in national productivity movements, including serving as lead partners of governments in the formulation and implementation of productivity master plans. Similar initiatives such as development of sectoral, regional, and other productivity-related policies may also be covered by the SNP.
Topics	National productivity master plans; productivity, quality, innovation, and sustainability policy frameworks; productivity-driven sectoral policy frameworks (agriculture, industry, service, and public sectors) to align with national development agendas; NPO institutional capacity-building roadmaps including digitalization; and need assessment of NPOs and member governments.
Outcome	Strengthened productivity-promoting policy formulation and enhanced institutional capacity of NPOs.
Qualifications	Not Applicable

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General